CAREERS IN SOCIOLOGY

Sociology graduates can seamlessly transition into social services careers, governmental positions or nonprofit work. The skillset that sociology provides is highly prized within the business sector for careers in human resources, public relations and marketing. Sociology also provides a strong academic base for careers and advanced degrees in law, medicine, social work and counseling.

Over the course of your education you will develop many real-world skills, including how to ask research questions, find existing evidence, collect your own data and analyze it with quantitative and qualitative methodologies. Students who focus their classes on social services will develop basic counseling skills, techniques for program evaluation, and the tools to analyze how public policy affects individuals, families and communities.

SELECTED JOB TITLES FOR SOCIOLOGY STUDENTS:

**BUSINESS & INDUSTRY**
- banker
- business analyst
- human resources manager
- market analyst
- merchandiser/purchaser
- project manager
- quality control manager
- technical writer

**GOVERNMENT**
- foreign service officer
- human rights officer
- legislative aide
- peace corps volunteer
- program supervisor
- urban planner

**EDUCATION**
- admissions counselor
- affirmative action counselor
- extension service specialist
- public health educator
- teacher

**SPECIAL SERVICES**
- child development specialist
- environmental organizer
- family planning worker
- hospital administrator
- housing coordinator
- career counselor
- public health supervisor
- rural health outreach
- substance abuse counselor

**JUSTICE SYSTEM**
- correctional counselor
- corrections officer
- juvenile court specialist
- parole officer
- police officer
- rehabilitation counselor

**RESEARCH**
- census researcher
- institutional researcher
- data analyst
- interviewer
- market researcher

For more information, visit: Georgiasouthern.edu/socialth
WHAT IS SOCIOLOGY?
Sociology is the study of social life, social change, and the social causes and consequences of human behavior. It can involve virtually any group or organization: families, schools, religious groups, workplaces, sports teams and friendship networks. Few fields have such broad scope and relevance for research, theory and application of knowledge. A sociological perspective provides a unique vantage point from which to observe our world and the people in it.

WHAT WILL I LEARN?
As a sociology major you will receive broad training in the social sciences and humanities while building specific field-related knowledge in topics such as social welfare policies, family dynamics and inequality. You will gain knowledge about the history and structure of groups, organizations and societies, and how people interact within those contexts. You will learn to recognize social patterns, how to design and employ a research project, and how to accurately analyze and report the findings of your research. You will have the option to work as an intern at an appropriate public or private agency.

GEORGIA SOUTHERN OFFERS TWO AREAS OF EMPHASIS WITHIN SOCIOLOGY:

Sociology
Do you want a broad-based understanding of societies, organizations and people to prepare you for employment and for life? This emphasis aims to develop your "sociological imagination" (i.e., your ability to critically analyze the individual experience within their larger social setting) as well as hone your research skills. For students who want to focus on growing as a scientific researcher, this emphasis provides you with opportunities to conduct original research. This emphasis provides critical skills and knowledge for careers in social justice, government, public health, business, law, medicine and education.

Social Services
Do you want to help your community and provide services to families and individuals in crisis? Do you want a career working with children and families, or are you interested in areas of substance abuse, mental health or intimate partner violence? With a social service course focus you will be ready to start down a career path that could lead to becoming a program director, nonprofit administrator, child protection worker, marriage and family specialist, mental health case manager, victim’s advocate, prevention specialist, community educator, volunteer coordinator and many other careers. If you are interested in earning a Master of Social Work or continuing your education in counseling, this emphasis is ideal.

Graduate Study
Students who have earned a bachelor’s degree in sociology from Georgia Southern University have been admitted to programs of graduate study in a variety of fields, including:
- social work
- sociology
- social sciences
- gerontology
- psychology
- public health
- library sciences
- early childhood education
- school counseling
- college counseling and student development
- mental health counseling
- medicine
- law
- seminary
- religious studies