



MANAL ELDEMERDASH AFIFI

meldemerdashafifi@georgiasouthern.edu

(912)478-5339

<https://www.linkedin.com/in/manaleldemerdashafifi>



EDUCATION

Savannah College of Art and Design (SCAD) Savannah, Georgia
M.F.A. Fashion Design 2017

Cairo University
MB BCh Bachelor of Medicine 1994

Couture Sewing and Pattern Drafting:
Couture sewing and Pattern drafting courses 2-year program in a private studio under a European trained instructor/patternmaker, Cairo, Egypt 1992

EXPERIENCE

August 2021-Present

Visiting Instructor of Fashion Merchandising and Apparel Design at the School of Human Ecology, College of Behavioral and Social Sciences at Georgia Southern University.

- Teaching Fashion Design and construction to undergraduate students at different skill levels to produce industry standard apparel products.
- Teaching Fashion Illustration techniques in different mediums.
- Teaching online classes in of computer technology related to fashion and Global Apparel and Textile sourcing.
- Supervising and mentoring seniors on their graduation fashion design collections for 2021

2017-August 2021

Technical Sewing Specialist / Department of Fashion Design Savannah College of Art and Design, Savannah Campus

- Working in class alongside industry-experienced professionals, sharing knowledge with aspiring students of fashion design to create and develop their collections.
- Providing mentorship and guidance to students in their process of garment construction using 2D and 3D techniques both manual and digital.
- Performing technical demonstrations of various sewing techniques and finishing techniques.
- Using both manual and digital construction techniques for draping and patternmaking on software like CLO3D and Gerber Accumark.
- Helping students understand garment construction through suggesting improvements and explaining foundation building of under structures to achieve their desired silhouettes.
- Bringing awareness to garment function through design details, closures, finishes, and fabric treatments that can enhance the garment aesthetic and performance; ensuring industry quality standards are met.
- Working one-on-one and virtually through Zoom with students to provide extra help both individually and in groups to explain and reinforce class, textbook, and practical applications of course knowledge.
- Suggesting modified techniques and approaches acquired through years of experience and practice of fashion design and construction that simplify the creation of students' designs.
- Providing mentorship and moral support to students throughout their learning process to keep them motivated and enthused about learning during their creative journey.
- Contributed to SCAD competitions as a member of the technical team in the Fashion Department.

2020-2021

Classroom and Virtual Work with Students / Savannah College of Art and Design, Savannah Campus

- Worked with students in class and virtually to produce their graduation collections.
- Digitally edited and executed most senior projects that had machine embroidery as part of their designs.
- Used CLO3D as both digital patternmaking software and as a visual aid to demonstrate pattern manipulation, design details, and placements.

2018-2019

Senior Fashion Shows / Savannah College of Art and Design, Savannah Campus

- Full technical support during the development and construction of senior class collections through demonstrations.

- Worked hands-on on garments during and out of class time and backstage to ensure professional execution to showcase students' designs.

2018

SUPIMA competition of New York Fashion Week / Savannah College of Art and Design, Savannah Campus

- Was responsible for full construction of one of the five looks that represented SCAD.
- Assisted in the pattern development and construction of other looks submitted.

2017

SUPIMA competition of New York Fashion Week / Savannah College of Art and Design, Savannah Campus

- Volunteer with pattern drafting, smocking, and construction.

2014

Graduate Teaching Internship / Department of Fashion Design Savannah College of Art and Design, Savannah Campus

- Worked under the guidance of Professor Evelyn Pappas in the Evening Wear studio class
- During class time and extra help sessions, helped students achieve their goals through mentorship, class demonstrations of sewing techniques, proper fabric preparation, draping and drafting of different silhouettes, and class presentation of different skirt styles.

2014-Present

Bespoke pieces and alteration work / Commissioned for private clients

SKILLS

Design

- Design development through research, ideation, knowledge of trend forecasting, concept development, sketching, illustrations, technical drawings, material sourcing, surface design and manipulation
- Pattern engineering using 3D draping and 2D drafting techniques to create collections for women's wear, menswear, children's wear, evening wear, denim, and knitwear
- Mastery of sewing technology and classic tailoring.
- Professional visual communication skills through sketching, Illustration, and the use of technology to create content and produce professional presentations
- Textile knowledge of weave and fabric content, sourcing, preparation, dying, surface design, fabric manipulation, smocking, laser cutting/engraving design, surface embellishment both by hand and machine
- CAD patternmaking using Gerber Accumark, CLO3D, Valentina, and Adobe Illustrator for prototyping and production of final collections
- Production of detailed garment specification sheets and technical flats for manufacturing production process
- Embroidery design, editing, and digitization using Experience6 software and Adobe Illustrator to produce machine embroidery. In addition to experience in hand embroidery techniques and beading.
- Professional knowledge and operation of different industrial sewing machines, specialty machines, and embroidery machine.

Software Proficiency

- Digital Pattern drafting using CLO-3D, Gerber Accumark, Valentina, and Adobe Illustrator
- Adobe Photoshop, Illustrator, InDesign, Adobe premiere Rush, Adobe Capture, Adobe Fresco
- Rhino 3D to create Laser cutting/ engraving files for laser pattern cutting of fashion slopers
- Microsoft Office Suite
- Zoom, Blackboard, Dropbox, and Kaltura.

Professional Traits:

- Critical listening, thinking, and problem solving
- Ability to communicate, explain, and guide students in learning design knowledge effectively
- Understanding of culture and respect for diversity.
- Ability to work in a team and individually to achieve organizational goals.
- Ability to meet deadlines.
- Public speaking and Academic writing

Achievements:

- Certified Online teaching course and practicum by Gorgia Southern University.
- Couture sewing and Pattern drafting since 1992 for personal and private clients in various capacities.
- Thesis collection was chosen for final walk through with President Paula Wallace for SCAD 2017 Fashion Show.
- Participated in the Jury Show for SCAD Fashion Show 2017
- Exhibition of one of the thesis collection looks in the graduation exhibition 2017 at the SCAD Gutstein Gallery in Savannah, Georgia.
- Exhibition of one look of the thesis collection in the graduation exhibition of 2017 in the Fashion Department in Eckburg Hall.