

# Virginia Rolling

## EDUCATION

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- Ph.D.**      **Auburn University** | Auburn, AL | December 2018  
*Consumers and Design Sciences*
- M.F.A.**      **Savannah College of Art and Design** | Savannah, GA | May 2010  
*Fibers*
- B.S.**      **University of Mary Washington** | Fredericksburg, VA | May 2003  
*Biology*

## TEACHING

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### *Assistant Professor of Fashion Merchandising and Apparel Design*

- 2020-Present **Georgia Southern University** | Statesboro, GA
- History of Costume | 2022
  - Apparel Analysis | 2022
  - Fashion Presentation and Promotion | 2021-2022
  - Fashion Fundamentals | 2021-2022
  - Sustainable Fashion Entrepreneurship | 2020-2022 (Adopted New Course)
  - Principles of Merchandising | 2020-2021

## CREATIVE SCHOLARSHIP

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- 2019      **American Association of Family and Consumer Sciences (AAFCS)**  
**Community of Apparel, Textiles, and Design Juried Showcase and Exhibition**  
AAFCS National Conference | Saint Louis, MO
- Atmospherics
- 2018      **Synesthetic Dress Dissertation Research Exhibition**  
Museum of Design Atlanta | Atlanta, GA
- 2016-2017      **Annual CAD-AMDA Fashion Shows**  
Auburn University | Auburn, AL
- Atmospherics & Ambiance; Wearable Technology Collection | 2017
  - Spooloops I-VII; Laser Cut and Digitally Printed Collection | 2016

- 2017      **Alabama Association of Family and Consumer Sciences**  
ALAFCS Conference | Tuscaloosa, AL
- Spiral; 3D Printed Jewelry Series
- 2016      **This is Research Showcase: The Work of Creative Scholarship**  
Jule Collins Smith Museum of Fine Art Juried Exhibition | Auburn, AL
- Spooloops IV; Laser Cut and Digitally Printed Dress
- 2008      **Spooloops Thesis Show Solo Exhibition**  
Savannah College of Art and Design | Savannah, GA
- 2007      **Loop, Link, & Tangle Local Exhibition**  
Dimensions Gallery | Savannah, GA
- 2007      **Vernissage International Exhibition |**  
Rue Tromphime Gallery | Lacoste, FR
- 2006      **D'Antoni Project Collaborative Exhibition |**  
180 Building Gallery | Savannah, GA

## RESEARCH

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### Peer-Reviewed Conference Presentations / Proceedings

- 2021      **Rolling, V.** Sustainable Fashion Life Skills Taught by Fashion Undergraduates to Elementary Schoolers. Accepted for *Poster Presentation at the Virtual American Association of Family and Consumer Sciences Annual Conference.*
- 2021      **Rolling, V.** Fun Workshop: Converting t-shirts into handbags. Accepted for *FCS Talks (a 30-minute Oral Presentation) at the Virtual American Association of Family and Consumer Sciences Annual Conference.*
- 2019      **Rolling, V.** Beholding: The neuroaesthetic experience of a synesthetic dress. Accepted for *Oral Presentation at the International Textile and Apparel Association Conference (ITAA), Las Vegas, Nevada.*  
**\*Selected for 2019 ITAA Dissertation Student Best Paper Award.**

- 2019 **Rolling, V.**, Seifert, C., Chattaraman, V., & Sadachar, A. Real Fur or Fake Fur? Animal Fur-Free Luxury Brands, Cognitive Dissonance, and Environmentally-Conscious Millennial Consumer Response. Accepted for *Oral Presentation at the International Textile and Apparel Association Conference (ITAA), Las Vegas, Nevada.*
- 2019 **Rolling, V.** Strategically using Technology for Active Learning Engagement. Accepted for *Roundtable Presentation at the American Association of Family and Consumer Sciences Annual Conference, Saint Louis, Missouri.*
- 2019 **Rolling, V.** Textile and Apparel Studies Outreach Programs Materials for Fashion Summer Camp and FCS Teacher Workshop Programs. Accepted for *Curriculum Showcase Presentation at the American Association of Family and Consumer Sciences Annual Conference, Saint Louis, Missouri.*
- 2018 **Rolling, V.** Does integrating sustainability content into an online introductory fashion curriculum improve student learning? Published in the *Proceedings of the International Textile and Apparel Association (ITAA) Annual Conference, Cleveland.*
- 2018 **Rolling, V.**, Presley, A. B., & Thornton, M. K. The impact of a short-term fashion study abroad trip on undergraduates' cultural intelligence and career perceptions as future global fashion change agents. Published in the *Proceedings of the International Textile and Apparel Association (ITAA) Annual Conference, Cleveland.*
- 2018 Sun, L., **Rolling, V.**, Howard, L., & Peek, P. Learning in a multidisciplinary collaboration: A case study of digital textile co-design for apparel and interior designers. Published in the *Proceedings of the International Textile and Apparel Association (ITAA) Annual Conference, Cleveland.*
- 2017 **Rolling, V.** (under the direction of ITAA sponsor Sadachar, A.). A socially responsible business plan for Gucci. Published in the *Proceedings of the International Textile and Apparel Association (ITAA) Annual Conference, Florida.* \*
- \*Selected as "one of the Top Graduate Submissions for the ESRAP 2017 Student Merchandising Competition" for Second Place Award Winner.**

- 2017 **Rolling, V.** Optimal distinctiveness applied to trending smartphone case colors. Published in the *Proceedings of the International Textile and Apparel Association (ITAA) Annual Conference, Florida*.
- 2017 **Rolling, V., & Sadachar, A.** Exploring millennials' purchase intentions towards sustainable luxury brands. Published in the *Proceedings of the International Textile and Apparel Association (ITAA) Annual Conference, Florida*.
- 2017 **Rolling, V., & Sun, L.** The perceptions of wearable accessory designers in applying 3D printing technology. Published in the *Proceedings of the International Textile and Apparel Association (ITAA) Annual Conference, Florida*.
- 2017 Sadachar, A., **Rolling, V., & Manchiraju, S.** Consumer emotional intelligence and its role in the apparel consumption behavior. Published in the *Proceedings of the International Textile and Apparel Association (ITAA) Annual Conference, Florida*.
- 2017 **Rolling, V., & Sadachar, A.** Are sustainable luxury goods a paradox for millennials? Published in the *Proceedings of the 2017 Global Fashion Management Conference, Vienna, 100-101*. doi:10.15444/GFMC2017.02.02.03
- 2017 **Rolling, V.** Spiral series: The ease of 3D printing. Roundtable Presentation at the *Alabama Association of Family and Consumer Sciences (ALAFCS), Tuscaloosa, AL*.
- 2016 Sadachar, A., & **Rolling, V.** Do apparel students displaying fashion innovativeness and fashion mavenism traits engage in environmentally responsible apparel consumption behavior? Published in the *Proceedings of the International Textile and Apparel Association (ITAA) Annual Conference, Canada, 110*. Retrieved from [http://lib.dr.iastate.edu/itaa\\_proceedings/2016/posters/110](http://lib.dr.iastate.edu/itaa_proceedings/2016/posters/110)

### Research Publications

- 2021 **Rolling, V.** Wearable accessory designers' perceptions using 3D printing technology. *Journal of Fashion Design, Technology, and Education*. Retrieved from <https://doi.org/10.1080/17543266.2021.1938700>

- 2020 **Rolling, V.** Alayna Aiken: Bringing fashion education and sewing skills to Delaware... and Kenya. *Journal of Family and Consumer Sciences*, 112(4), 61-63. Retrieved from <http://dx.doi.org/10.14307/JFCS111.4.61>
- 2020 **Rolling, V.**, Seifert, C., Chattaraman, V. & Sadachar, A. Pro-environmental millennial consumers' responses to the fur conundrum of luxury brands. *International Journal of Consumer Studies*. Retrieved from <https://doi.org/10.1111/ijcs.12626> (6% acceptance rate)
- 2020 **Rolling, V.**, & Teel, K. Perceptions of an electronic dress as fashion, art, and costume. *Dress*. DOI:10.1080/03612112.2020.1799568
- 2018 **Rolling, V. E.** *Aesthetic Experience of a Synesthetic Dress* (Doctoral dissertation). Retrieved from <https://etd.auburn.edu/handle/10415/6511>
- \*Selected for the Auburn University's College of Human Sciences Dissertation Research Grant Award.**
- \*\*Selected for the 2019 ITAA Second Place Dissertation Student Best Paper Award.**
- 2018 **Rolling, V.**, & Sadachar, A. Are sustainability luxury goods a paradox for millennials? *Social Responsibility Journal*, 14(4), 802-815. Retrieved from <https://doi.org/10.1108/SRJ-07-2017-0120>
- 2010 **Rolling, V. E.** *Spooloops* (Master's Thesis). Retrieved from <http://library.scad.edu/record=b1287054~S0>

## PROFESSIONAL MEMBERSHIPS

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American Association of Family and Consumer Sciences (AAFCS)  
International Textile and Apparel Association (ITAA)

## ACADEMIC & PROFESSIONAL HONORS

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- 2019 **Dissertation Student Best Paper Award**  
International Textile and Apparel Association | Las Vegas, NV
- 2019 **Center for Teaching and Learning Travel Award (ITAA Conference)**  
Delaware State University | Dover, DE

- 2019      **Center for Teaching and Learning Travel Award (AAFCS Conference)**  
Delaware State University | Dover, DE
- 2018      **College of Human Sciences Dissertation Research Grant Award**  
Auburn University | Auburn, AL
- 2018      **Office of Sustainability Research Grant Award**  
Auburn University | Auburn, AL
- 2015-2018      **Graduate Teaching Assistantship and Fellowship Award**  
Auburn University | Auburn, AL
- 2017      **CADS Top Poster Research Presentation Award**  
College of Human Sciences; Auburn University | Auburn, AL
- 2017      **Women's Philanthropy Board Annual Scholarship Award**  
Auburn University | Auburn, AL
- 2017      **Joseph S. Bruno Auburn Abroad in Italy Endowed Scholarship Award**  
Auburn University | Auburn, AL
- 2017      **Preparing Future Faculty Certificate of Achievement Award**  
Auburn University | Auburn, AL
- 2016      **Graduate School Graduate Research and Travel Fellowship Award**  
Auburn University | Auburn, AL
- 2005-2008      **Artistic Honors Fellowship Award**  
Savannah College of Art and Design | Savannah, GA
- 2007      **Ben C. Morris Memorial Scholarship Award**  
Savannah College of Art and Design | Savannah, GA

## **CERTIFICATES**

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### **Center for Teaching Excellence (CTE) Certifications | 2020-present**

Georgia Southern University | Statesboro, GA

- Improving Your Online Course (IYOC) Badge through Quality Matters (QM)
- Teaching Online Courses (TOC) Badge
- Expertise Badge: Evidence-Based Teaching
- Mastery Badge: Teaching with Technology
- Proficiency Badge: Professional Planning and Growth

### **Quality Matters Certification | 2019**

QualityMatters.org | Online

### **ACUE Training Active Learning Certifications | 2019**

Delaware State University | Dover, DE

### **Blackboard Beginner, Intermediate, and Advanced Certification | 2019**

Delaware State University | Dover, DE

### **Fashion Media Styling Short Course Certificate of Successful Completion | 2018**

London College of Fashion | London, UK

### **Engaged Active Student Learning (EASL) Certification Level 1 & 2 | 2017-2018**

Auburn University | Auburn, AL

### **Distinguished Future Faculty Certification | 2017**

Auburn University | Auburn, AL

### **Canvas Training | 2017**

University of Montevallo | Montevallo, AL

### **Collaborative Institutional Training Initiative (CITI) | 2015**

Auburn University | Auburn, AL

### **Canvas Trainings 20, 21, 31, & Refresher Certifications | 2015-2016**

Brenau University | Gainesville, GA

## PROFESSIONAL DEVELOPMENT

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### Academic Workshops & Coursework

- 2020-2021     **Center of Teaching Excellence (CTE) Workshops**  
 Georgia Southern University | Statesboro, GA
- Gradebook
  - Creating Videos in Folio Courses
  - Strategies and Tools for Asynchronous Group Work
  - Build a Learning Module
  - Creating Lightboard Video
  - Partnering for Student Success in Extraordinary Times
  - Back to the Classroom: Moving Forward
  - Building Momentum for Student Success
- 2020-2021     **Building a Better U (BBU) Trainings**  
 Georgia Southern University | Statesboro, GA
- Personal Skills for a Diverse Campus
  - Skills for Academic Searches and Hiring
  - USG Ethics Training
  - Influencing through Positive Leadership Badge
  - Gauging Your Leadership Performance Badge
  - Leading Through Inspiration Badge
  - Leading By Motivating Badge
  - Sharing a Vision Badge
- 2019            **Quality Matters Training**  
 QualityMatters.org | Online
- 2019            **ACUE Training**  
 Delaware State University | Dover, DE
- 2018            **London College of Fashion: Fashion Media Styling Workshop**  
 London College of Fashion | London, UK
- Fashion Stylist Lecture and Color Palette Demonstration
  - Topshop Trend Forecasting Assignment
- 2018            **A History of Royal Fashion | Five Week Online Future Learn Course**  
 University of Glasgow & Historic Royal Palaces | Glasgow & London, UK



- 2018      **Fashion and Sustainability: Understanding Luxury Fashion in a Changing World | Six Week Online Future Learn Course**  
London College of Fashion | London, UK
- 2018      **Grantsmanship Course**  
Auburn University | Auburn, AL
- Locate funding
  - Write proposals and budgets
- 2017      **ePortfolio Project Student Workshop**  
Auburn University | Auburn, AL
- Design website
  - Create artifacts
- 2016-2017      **Biggio Center Teaching Workshops**  
Auburn University | Auburn, AL
- Engaged Active Student Learning (EASL) Retreat and Certification
  - Team Based Learning
  - Motivation and Metacognition
  - Improving Questions and Design of Multiple-Choice Tests
  - Turning Teaching into Research
  - Mentoring Undergraduate Research
  - Online Course Design
  - Enhance and Assess Learning
- 2016-2017      **Preparing Future Faculty Courses**  
Auburn University | Auburn, AL
- Distinguished Future Faculty Certification
  - Evidence-Based Teaching and Preparing Future Faculty Seminars
- 2016      **Professional Development Course**  
Auburn University | Auburn, AL
- Grants
  - Publications